

Policy Webinar Series

SMEs and Climate Action

🌟 About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until February 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

📌 What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Each talk (20min) will be followed by a Q&A (10min) and moderated debates (30min).

📍 **Where?** The webinars are held online via Zoom.

🔗 **How to join?** Please [register here](#) for the upcoming webinar and sign up to our [newsletter](#) for updates to further webinars.

📅 Upcoming webinar:

Realising the transformative potential of enterprise policy: an assessment of the Austrian policy mix

How can enterprise policy contribute to the transformation to a climate-neutral economy? In this webinar we will critically reflect on the past and future role of enterprise policy. Harald Wieser from the Austrian Institute for SME Research will provide food for thought based on a comprehensive assessment of the Austrian enterprise policy mix. In his presentation, Harald will outline how the transformative potential can be assessed, how Austrian enterprise policy is performing in this regard, and provide suggestions of how to better realise this potential.

Speaker: Harald Wieser, [Austrian Institute for SME Research](#) (AT)

Date: 17 April 2024, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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