

Date 13th of March 2024, venue: online

# **LEAP4SME: Project Overview & Highlights**

Policy Webinar SMEs and Climate Action, organized by KMU Forschung













## **About LEAP4SME**

- Improve national and local strategies to encourage SMEs to carry out energy audits and implement energy saving measures
- Overcome barriers that stand in the way of SMEs conducting energy audits.

**Duration** 

1<sup>st</sup> of September 2020 – 30<sup>th</sup> of August 2023







## **LEAP4SME** consortium



























# Project Website https://leap4sme.eu/



# **LEAP4SME Work Packages**

- WP 1: Project Management
- WP 2: SMEs Mapping, Analysis, Barriers
- WP 3: SME characterization through stakeholder engagement
- WP 4: Framework for the implementation of energy audit programmes
- WP 5: Training and Capacity Building
- WP 6: Analysis of further benefits
- WP 7: Communication and Dissemination







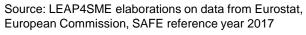
# 2 Methods: estimate energy consumption of SMEs





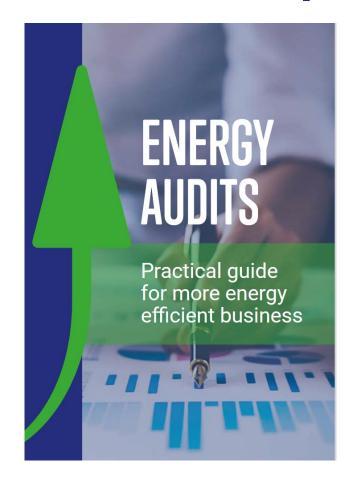








# WP 5 – Audit Guideline developed

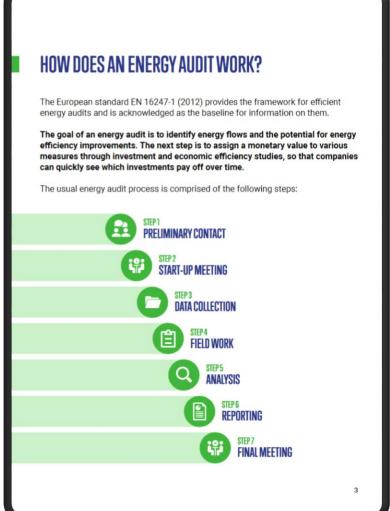


https://leap4sme.eu/wp-content/uploads/2023/03/LEAP4SME\_Energy\_Audits\_ Booklet\_web\_v2.pdf









# **WP 5 – Trainings**

 also in cooperation with klimaaktiv







Survey: What are the best instruments to address small businesses (less than 10 employees)?







## **LEAP4SME Factsheets**

https://leap4sme.eu/results/publications/







### Overview of national observatories **Austria**









### **Details on national observatories**

Meetings/interviews organised by The Austrian Energy Agency (AEA)

17 January 2023 14 February 2023 12 May 2023 17 May 2023 Online

Total number of participants/interviewees: 19

### Type of participants/interviewees

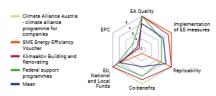
Policy makers and funding bodies

Business associations Academia and research

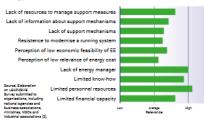


#### Background from policy assessment and surveys

#### Evaluation of good practices in energy audit supporting programs in Austria



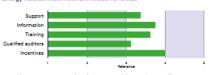
### Energy Audits: Most relevant barriers for SMEs



Measures to increase the implementation of energy audit



Energy Audits: Most relevant needs for SMEs



Source: Eleboration on LEAP4SMS Survey submitted to organisations, including national agencies and business associations, ministries, NGDs and industrial associations [2].

### Observatories' main features

- · The observatories were carried out as bilateral interviews with relevant stakeholders based on an interview guideline
- · The focus of the interviews was to discuss the barriers and challenges identified in the H2020 LEAP4SME project

#### Organisational tips and challenges

- Difficulties in engaging small companies
- Involvement of business associations could help in promoting the event and disseminating its results
- Energy agencies can stimulate the exchange between consultants by organising regular network meetings

Key recommendations continue overleaf



## **LEAP4SME Factsheets**

- Energy Management System (EnMS): Implementing energy and environmental management systems in SMEs is more effective than conducting an energy audit
- Including EnMS in the requirements for contracts or public tenders could push their implementation
- **Regulation**: Energy audits should be mandatory for energy intensive mediumsized enterprises; on the other hand, obligated companies would no longer be eligible for funding
- Energy efficiency support: Existing subsidies could be redesigned giving support to companies classified as green, according to a future taxonomy regulation







## **LEAP4SME Factsheets**

- Simplification: funding programs for smaller companies could be tailored also taking into account the amount of the claimed expense (providing a simplified procedure for lower expenses)
- Awareness raising and know-how: Energy efficiency and renewable energies in the education system, especially apprenticeship training.
- Factsheets on top ten energy efficiency measures for the most important sectors of smaller companies should be created and distributed directly to them.
- Resource audit: There is a trend towards no longer seeing the energy aspect separately, but also in the context of greenhouse gas balances, decarbonisation and circular economy; this would require requalification of energy auditors.







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