

Policy Webinar Series

SMEs and Climate Action

🌟 About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until February 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

📌 What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Each talk (20min) will be followed by a Q&A (10min) and moderated debates (30min).

📍 **Where?** The webinars are held online via Webex.

👁️ **How to join?** Please [register here](#) for the upcoming webinar and sign up to our [newsletter](#) for updates to further webinars.

📅 Upcoming webinar:

What next for the governance of SMEs and Net Zero?

SME decarbonisation is at a crossroads. Despite their major contribution to energy use and greenhouse gas emissions, SMEs have been largely neglected by energy and climate policy in the UK and elsewhere. Now, compelled by high energy prices and increasing pressure to act on climate change, many SMEs are seeking to be more proactive. This talk draws on a 2 year study of the governance of SMEs and Net Zero in the UK to outline the implications of these trends for governance actors. We discuss the role for national and local governments in seeking to coordinate and accelerate action by businesses; the growing influence of sectoral organisations such as trade associations and business networks; and the role of entrepreneurship. Future directions for research and policy include the need to consider justice and inclusion, and coordinate place-based and sectoral efforts.

Speaker: Sam Hampton, [University of Oxford](#) / [University of Bath](#) (UK)

Date: 15 May 2024, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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