

Policy Webinar Series

SMEs and Climate Action

✦ About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until February 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

📅 Upcoming webinar:

Improving energy efficiency in SMEs: Lessons from Sweden's enterprise policy
Patrik Thollander has been undertaking research, policy development, scientific evaluation as well as policy operation regarding energy efficiency in industrial SMEs for more than two decades. He has also been leading the International Energy Agency's research about energy efficiency for SMEs for nine years. In his presentation, he discusses energy efficiency policy programs that suit industrial SMEs and presents a history of Sweden's policy mix within this sector.

Speaker: Patrik Thollander, [Linköping University](#) (SE)

Date: 13 June 2024, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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✦ What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Each talk (20min) will be followed by a Q&A (10min) and moderated debates (30min).

📍 **Where?** The webinars are held online via Webex.

👁️ **How to join?** Please [register here](#) for the upcoming webinar and sign up to our [newsletter](#) for updates to further webinars.

