

Policy Webinar Series

SMEs and Climate Action

🌟 About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until February 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

📅 Upcoming webinar:

Empowering SMEs to Take Action: Climate Pledges That Make a Difference

Small and medium-sized enterprises (SMEs) play a major role in achieving a climate-neutral and energy-independent Europe. The European Commission's pilot initiative, the *Covenant of Companies for Climate and Energy (CCCE)*, has invited businesses—especially SMEs—from across the EU to pledge their commitment to reducing carbon emissions. Through this pledge, participating companies received dedicated support and awards for their efforts. In this webinar, Georg Houben from the European Commission and Ivana Rogulj from the Institute for European Energy and Climate Policy will share key lessons learned from this unique initiative. We will also explore broader strategies and tools needed to help SMEs enhance their energy efficiency and progress towards climate neutrality.

Speakers: Ivana Rogulj, [Institute for European Energy and Climate Policy](#); Georg Houben, [European Commission](#)

Date: 10 December 2024, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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📌 What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Each talk (20min) will be followed by a Q&A (10min) and moderated debates (30min).

📍 **Where?** The webinars are held online via Webex.

👁️ **How to join?** Please [register here](#) for the upcoming webinar and sign up to our [newsletter](#) for updates to further webinars.

