

Policy Webinar Series

SMEs and Climate Action

✳ About:

This 10-part webinar series provides a platform for researchers and policy-makers to share experiences and explore new policy approaches to engage Small and Medium Enterprises (SMEs) in the path towards climate-neutral economies.

The series is jointly hosted by the [Austrian Institute for SME Research](#) and the [Zero Emission Enterprise \(ZEE\) Network](#).

The webinar series runs from November 2023 until April 2025.

👥 Who Should Attend:

Our webinars are designed for researchers and professionals in the fields of climate policy and SME policy.

✳ What to Expect:

- **Insights:** Our webinars will provide insights from latest research and practice on policy-making for engaging SMEs in climate action.
- **Interactive Discussions:** Two 10-minute talks, followed by a 10-minute Q&A and a 30-minute moderated debate.

📍 **Where?** The webinars are held online via Webex.

👁 **How to join?** Please [register here](#) for the upcoming webinar.

📅 Upcoming webinar:

SMEs in a 'Just Transition' to Net-Zero: What next?

In this final edition of the webinar series, we reflect on the inequalities and inequities in the net-zero transition among SMEs. Afra Gründl (Constructor University – Bremen) will provide reflections from a gender perspective, while Will Eadson (Sheffield Hallam University) considers spatial and regional disparities in the transition to net-zero. Following their keynotes, we invite you to a joint discussion on how ecological and social dimensions can be better aligned in the path to net-zero.

Speakers: Afra Gründl, Constructor University (DE)

[William Eadson](#), Sheffield Hallam University (UK)

Date: 30 April 2025, 1:00 – 2:00 pm CET (12:00 – 1:00 pm GMT)

Language: English

[Registration](#)

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